

# NATURAL HEROES

## new 500 Series

### **FREE SERIES OFFER -**

#### **Program Title/NOLA:**

NATURAL HEROES  
NTHR 000501-000513

#### **# of Episodes/Length:**

13/30s

#### **Feed Date/Schedule:**

NTHR 000501-000513  
Tuesdays  
August 02 - October 25, 2011  
1230-1300 ET  
SD 06

#### **\*\*RE-FEED OF 400 SERIES to follow immediately after the 500 series\*\***

(additional 13 episodes + promo reel)  
Tuesdays  
November 01, 2011 - January 24, 2012  
1230-1300 ET  
SD 06

#### **Rights:**

Standard Broadcast Rights  
Non Commercial Cable same as broadcast  
School-Unlimited use for one year

#### **Series Description:**

**NATURAL HEROES** is back for its fifth season! This five-time, Emmy® Award-winning program highlights people making *positive* environmental changes in our communities and our world. Diverse independent filmmakers tell their stories of youth activism, ocean conservation, environmental justice, global awareness and many other topics that focus our attention on the compassion and generosity of these **NATURAL HEROES**.

## **Individual Program Descriptions:**

### **501 – August 2, 2011 (TRT 26:46)**

#### **“In the Wake of Giants”**

When humpback whales migrating between Alaska and Hawaii become entangled in marine debris, a small network of brave volunteer rescuers risk their lives to save them. Packed with action, beauty and compassion, *In the Wake of Giants* puts you in the rescue boats with the experts as they free the struggling whales.

### **502 – August 9, 2011 (TRT 26:46)**

#### **“A Simple Question: The Story of STRAW”**

An inspiring film about Students and Teachers Restoring a Watershed (STRAW). Starting as a fourth grade class project and one child’s question, “What can we do to save an endangered species?” STRAW evolved into a remarkable program that has restored over 20 miles of habitat, galvanized the local community, and led to significant educational innovation, illustrating the power of a child’s curiosity and a teacher who honored it.

### **503 – August 16, 2011 (TRT 26:46)**

#### **“New Shepherds of the Farm”**

*New Shepherds of the Farm* is a beautiful, heartfelt film that takes a realistic look at how animal farming is done today and considers the cost to the animals and the planet. Meet “cattle whisperer” Temple Grandin and the intrepid individuals who are transforming the North American animal farm. Temple, who is autistic, and highly sensitive to cattle has transformed the entire industry into a more humane place for animals. Compassionate people working with pigs, cows and chickens share a philosophy of a world without unnecessary cruelty to animals.

### **504 – August 23, 2011 (TRT 26:46)**

#### **“Brower Youth Awards 2009”**

Meet six extraordinary young people who were recognized in 2009 for their outstanding activism and achievements in the fields of environmental and social justice advocacy. The Brower Youth Awards honor founder and legendary environmental activist, David R. Brower, and call forth a new generation of leaders. He urged environmentalists to heed the words of the German poet Goethe, "Anything you can do, or dream you can, begin it. Boldness has genius, power, and magic in it."

**505 – August 30, 2011 (TRT 26:46)**

**“The Edge of the Sea”**

Since the late 1960's, Puerto Rico's small fishing villages have undergone expansive coastal development, driven by tourism and the growing demand for beachfront property. *The Edge of the Sea* follows a third generation fisherman in his battle against a developer planning to build a mega condo project on one of Rincon's most popular public beaches. This film explores both sides of the privatization of public areas, and the sensitive social and environmental consequences of excessive coastal development.

**506 – September 6, 2011 (TRT 26:46)**

**“The Story of More Stuff”**

Three short animated documentaries change the way you look at all the stuff in your life forever. The stories of BOTTLED WATER, COSMETICS and ELECTRONICS expose the connections between a huge number of environmental and social issues, and calls us together to create a more sustainable and just world. This is a fast-paced, fact-filled look that will teach you something, make you laugh, and have you thinking twice about “more stuff.”

**507 – September 13, 2011 (TRT 26:46)**

**“Watershed Revolution”**

Watershed Revolution asks the question “What is a Watershed?” The answer is explored through interviews with concerned citizens working to protect and preserve southern California's Ventura River watershed while stunning high definition cinematography highlights the beauty of the river. It emphasizes the need for open space and floodplain protection, sustainable agriculture, and community awareness of our most precious resource: water.

**508 – September 20, 2011 (TRT 26:46)**

**“Brower Youth Awards 2010”**

The Brower Youth Awards were established to honor legendary environmental activist, David R. Brower and to call forth a new generation of leaders. From Alaska, to Puerto Rico, to the Bronx; get to know the young winners of the 2010 Brower Youth Awards, and learn about their many inspiring accomplishments!

**509 – September 27, 2011 (TRT 26:46)**

**“Living Lightly”**

A magical glimpse into a world where one 21st century family lives with the land in its seasons. In a corner of New Brunswick, Canada, the craft of scything is practiced as meditation in action. This poetic film is a study in how we might heal our relationship with planet Earth.

**510 – October 4, 2011 (TRT 26:46)**

**“Nora!”**

Three decades after opening Restaurant Nora, the nation’s first certified organic restaurant, Nora Pouillon continues to lead as an advocate in living a holistic, organic lifestyle. Nora’s story takes us to local farms and farmers’ markets, kitchens and tables where we celebrate one of the most influential pioneers in the organic and local-food movement.

**511 – October 11, 2011 (TRT 26:46)**

**“Napo Wildlife Center: Para los Futuros”**

A community in Amazonian Ecuador has saved 82 square miles of rainforest by building an eco-tourism lodge. Reacting to the rampant deforestation in the region, these Ecuadorians realized the innate value of their intact rainforests and the importance of preserving their traditions and way of life for themselves and the world. “Napo Wildlife Center” lets us participate in the challenge.

**512 – October 18, 2011 (TRT 26:46)**

**“Richard Nelson’s Alaska”**

Cultural anthropologist Richard Nelson lives in Alaska, studying wild places and the connections between people and nature. “Richard Nelson’s Alaska” introduces us to these people and places, and will leave you more curious about our Earth. Nelson motivates us to find our own ways to participate in preserving America's wild places.

**513 – October 25, 2011 (TRT 26:46)**

**“It’s Not Just Empty Space with David Suzuki”**

Earth + Air + Fire + Water = Life. In a time when people are thirsty for honesty, inspiration, meaning and global change, renowned scientist and visionary Dr. David Suzuki delivers the most important message of his career: what it means to be fully human in our interconnected universe. The film's stunning motion graphics weave a tapestry that transforms Dr. Suzuki's wisdom into a complete sensory experience, literally creating new worlds and new ways of seeing.

**NATURAL HEROES PROMO REEL – 13 episode promos (TRT 14:00)  
date and time TBA**

**Production Format:**

**HD Base-** none

**SD 4:3** - 512

**SD letterboxed** - 501-513 (except 512)

**Closed Captioned :** yes

**Subtitles: CC 608** (standard definition captioning): 505, 511

**Stereo:** yes **SAP/ DVI:** no

**Producer:** KRCB Public Television, 5850 Labath Avenue, Rohnert Park, CA 94928

**Nature of Producing Organization :** Public Television

**Production Funding: :** General Hydroponics, Inc.

**Presenting Station/Group:** KRCB, Public Television

**Broadcast History:** 2004 - Distributed 1st season nationally through Westlink.

2005 – Re-uplinked 1st season nationally through Westlink.

2006 – Distributed 2nd season nationally through Westlink.

2007 - Distributed 3rd season nationally through Westlink.

2009 - Distributed 4th season nationally through Westlink.

*Natural Heroes* has won five Northern California Emmy® Awards 2007, 2008, 2010.

**Content Alert:** none

**Videos Available:** no **Tag Language:** n/a

**Promotional Contact:** Gabriella Jones-Litchfield 503-297-6436

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**Address:** KRCB, 5850 Labath Avenue, Rohnert Park, CA 94928 [www.naturalheroes.org](http://www.naturalheroes.org)

**Local Underwriting Cleared :** yes

**Underwriting Language:** “Alice’s Garden. Experience the wonder of nature with pure and natural products.”

**Cost/Conditions :** Free upon notification of intent to carry.

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